

**RULES MEETING OF THE BOARD OF TRUSTEES
VILLAGE OF PARK FOREST, 350 VICTORY DRIVE, PARK FOREST, ILLINOIS
COOK AND WILL COUNTIES**

Village Hall- Boardroom

9:00 a.m.

January 8, 2022

IN ATTENDANCE: Held remotely, Mayor Jonathan Vanderbilt, Trustee Theresa Settles, Trustee Tiffani Graham, Trustee Joseph Woods, Trustee Candyce Herron, Trustee Maya Hardy, and Trustee Erin Slone

ABSENT:

STAFF IN ATTENDANCE: Village Manager Tom Mick

OTHERS IN ATTENDANCE: Arnold Crater and Rudy Sagers from B2B Strategic Solutions

RECORDER: Village Manager Tom Mick

An overview of the strategic planning process was provided by Arnold Crater. He thanked the Board for its work to date with doing homework in advance of today's session. This included work towards developing SMART goals. The **SMART** acronym is defined as Specific, Measurable, Achievable, Realistic, Timely.

Based on the homework done by the Board, common themes arose in the following areas of focus for goal development

1. Economic Development/Economic Stewardship
2. Governance & Organizational Development/Increased Village Transparency
3. Political/Financial Stability/Good Governance
4. Services & Infrastructure/Maintain Aging Infrastructure
5. Environmental Stewardship/Innovative Infrastructure
6. Safety & Security/Safe Community
7. Youth/Senior engagement
8. Messaging & Marketing
9. Diversity & Community
10. Housing & Livability
11. Preservation of Culture and Arts

Discussion ensued regarding the potential to merge the common themes into larger, overarching goals. A sharing of ideas and thoughts resulted in the following draft set of goals:

1. To strengthen and enhance economic conditions to attract and retain businesses and employers to support a thriving local economy.
2. To provide municipal services in a responsive and fiscally sustainable manner through continued collaboration, innovation, and regional leadership.
3. To employ best practices to deliver high-quality services, maintain and develop infrastructure in an environmentally and fiscally sustainable manner.

4. To mitigate effects of climate changes through management of Village resources, partnerships, and the natural environment.
5. To continue to ensure the health, welfare, and safety of Village residents and property through the provision of excellent and innovative public safety services delivered with integrity and impartiality.
6. To increase opportunities of engagement and maximize resources for all residents.
7. To continue to develop public relations and innovative marketing and communications to promote Park Forest.
8. To build upon the history of Park Forest and cultivate a culture that meets the future.

B2B representatives will develop a final report for the strategic planning process. It will include suggested activities toward activities toward each of the stated goals. The next step in the process will to make a presentation to the Board at a future Board Meeting. A resolution will be developed for the Board to take official action to approve a final set of strategic planning goals.

ADJOURNMENT: The meeting adjourned at 12:44 PM.

Respectfully submitted,

Thomas Mick
Village Manager